



**ANNUAL
CONFERENCE**
2-5 SEPTEMBER 2024
LAUSANNE



SEFI 2024
Educating Responsible Engineers
2 - 5 September 2024 - Lausanne

SEFI 2024

Sponsorship Package

SEFI 2024 Annual Conference

The SEFI Annual Conference is the largest European event in Higher Engineering Education. Our conference provides a unique opportunity for professors, researchers, practitioners, deans and directors, students, industry representatives, as well as professional organisations to come together for a week of meetings, stimulating discussions, and an engaging program. The conference aims to share ideas and initiate cooperation towards addressing the emerging challenges in Higher Engineering Education.

The SEFI 2024 Annual Conference will be held at EPFL, Lausanne, Switzerland, from 2nd – 5th September 2024.

The main theme for the conference is “*Educating Responsible Engineers*” and will host approximately 400 engineering education leaders, vice-presidents, deans, researchers, and teachers from across Europe and the world, to share the discussion on how we can educate responsible engineers.

Companies and related organisations with an interest in higher engineering education are invited to support the SEFI 2024 Annual Conference.

Previous conference summary: [SEFI 2023 in Brief](#)

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SEFI, the European Society for Engineering Education (*Société Européenne pour la Formation des Ingénieurs*), was founded in 1973 and is the largest non-profit organisation in the field of higher engineering education in Europe.

The mission of SEFI is to contribute to the development and the improvement of engineering education and to strengthen the understanding and knowledge of engineering education by bringing relevant stakeholders together through sharing of ideas, good practice, common goals, and experiences. The scope of activities for SEFI comprises engineering education, and continuing engineering education for professionals, that reflects the importance and responsibilities of engineers within society and in a global context.

SEFI 2024 Sponsoring Opportunities

Being part of the SEFI annual conference presents a unique opportunity for sponsors to meet with and exchange ideas with engineering educators, university management, professors, students, and others in industry and professional organisations.

Interested sponsors can choose from several opportunities to support the conference and meet these delegates, share news of developments and products, and expand their contact networks:

SEFI 2024 – Main Sponsorship Opportunities

“DIAMOND” PARTNER: CHF 10,000 (CHF 9,000 for SEFI members)

- Official designation as a Diamond Sponsor of SEFI 2024 Conference
- Coverage for your organisation on all promotional materials in the run up to the conference (online brochure)
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2024 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2024 Conference sponsors page of the Conference app

During the conference

- Opportunity to organise a workshop in the Main Auditorium
- Acknowledgement at the Opening and Closing Ceremonies as a ‘Diamond Partner’
- The first corporate welcome address during the conference gala dinner (5 min)
- ‘Thank you to our Sponsors’ holding slide projected in the main meeting room during breaks.
- Two-page advert and logo in the online media
- Exhibition Space (up to 6 metres)
- Inclusion in conference sponsors quiz (see details below)
- 4 complimentary registrations which includes conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 3 digital inserts in the conference app
- Logo on the conference app

“PLATINUM” PARTNER: CHF 8,000 (CHF 7,000 for SEFI members)

- Official designation as a Platinum Sponsor of SEFI 2024 Conference
- Coverage for your organisation on all promotional materials in the run up to the conference (online brochure)
- Inclusion on social media posts
- Front page advertising on conference website
- Branding on the SEFI 2024 Conference sponsors page of the conference website (with a link to your own website)
- Logo on the SEFI 2024 Conference sponsors page of the Conference app

During the conference

- Opportunity to organise a workshop (2 hours maximum)
- Acknowledgement at the Opening and Closing Ceremonies as a ‘Platinum Partner’
- Welcome address during the conference gala dinner (3 min)
- ‘Thank you to our Sponsors’ slide projected in the main meeting room during breaks
- Two-page advert and logo in the online media
- Exhibition Space (up to 4 meters)
- Inclusion in conference sponsors quiz (see details below)
- 3 complimentary registrations which includes conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 2 digital inserts in the conference app.
- Logo on the conference app

“GOLD” PARTNER: CHF 6,000 (CHF 5,000 for SEFI members)

- Official designation as a Gold Sponsor of SEFI 2024 Conference
- Branding on the SEFI 2024 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2024 Conference sponsors page of the Conference app

During the conference

- Option to organise a 1-hour conference workshop.
- Referencing to sponsors and showing of logos in combination with the start of the conference.
- ‘Thank you to our Sponsors’ holding slide projected in the main meeting room during breaks.
- One-page advert and/or logo in the online media
- Exhibition Space (trestle table)
- Inclusion in conference sponsors quiz (see details below)
- 2 complimentary registrations which includes conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 1 digital inserts in the conference app
- Logo on the conference app

“SILVER” PARTNER: CHF 4,500 (CHF 3,500 for SEFI members)

- Official designation as a Silver Sponsor of SEFI 2024 Conference
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app

During the conference

- Logo in the online media
- Referencing to sponsors and showing of logos in combination with the start of the conference. Exhibition stand (TV viewing during the conference)
- 1 complimentary registration which includes conference gala dinner, tea & coffee breaks, and lunch, for personnel manning the exhibition stand. Additional staff members may attend by registering as industry delegates.
- 1 digital inserts in the conference app
- Logo on the conference app

“BRONZE” PARTNER: CHF 3,500 (CHF 2,500 for SEFI members)

- Official designation as a Bronze Sponsor of SEFI 2024 Conference
- Branding on the SEFI 2023 Conference sponsors page of the conference website with a link to your own website
- Logo on the SEFI 2023 Conference sponsors page of the Conference app

During the conference

- Logo in the online medias
- Referencing to sponsors and showing of logos in combination with the start of the conference.
- 1 complimentary registration which includes conference gala dinner, tea & coffee breaks, and lunch. Additional staff members may attend by registering as industry delegates.
- Logo on the conference app

SEFI 2024 – Other Sponsorship Opportunities

Food & Drinks Sponsorship Opportunities

Opportunity	Price
<p>Monday Evening Welcome Wine Reception:</p> <p>Sponsor the opening / welcome wine reception for the conference attendees.</p> 	CHF 12'000
<p>Lunch (<i>per day</i>):</p> <p>Sponsor lunch breaks during the conference.</p>	CHF 11'000
<p>Morning Coffee Break (<i>per day</i>):</p> <p>Sponsor morning coffee breaks during the conference.</p>	CHF 2'000
<p>Afternoon Coffee Break incl. snacks (<i>per day</i>):</p> <p>Sponsor afternoon coffee / snack breaks during the conference.</p>	CHF 3,500
<p>Newcomers Lunch (~100 people):</p> <p>Sponsor the SEFI newcomers lunch (first day).</p>	CHF 2,500
<p>Fresh apples with company logo (500 apples, <i>per day</i>):</p> <p>Sponsor fresh, local apples with your company logo on it.</p>	CHF 1'500

Inclusivity Sponsorship Opportunities

Opportunity	Price
<p>Childcare Support:</p> <p>Support limited childcare services offerings during the conference to support attendees who are responsible for children (<i>partial contribution possible</i>)</p>	CHF 7'900
<p>Scholarships:</p> <p>Support / ease financial constraints for 10 students and early career researchers who would otherwise find it difficult to attend the conference (<i>partial contribution possible</i>)</p>	CHF 5'000
<p>SEFI Ally Training:</p> <p>Sponsor the training incl. a breakfast to equip attendees with the knowledge and tools to be more effective allies, promoting a culture of respect, understanding, and support throughout the SEFI 2024 event.</p>	CHF 1'000

Interested in becoming a sponsor of the SEFI Annual Conference?

If you are SEFI corporate member or if you wish to become a member and sponsor the conference, please contact SEFI Executive Director:

- Klara Ferdova, SEFI Executive Director, klara.ferdova@sefi.be

If you are not a SEFI member and wish to sponsor the SEFI 2024 Annual Conference, then you can register your interest here:

- <https://forms.gle/g7q422dpafWX1sQn9>

Contact information

For any questions in regards to the SEFI 2024 Conference in Lausanne, please contact SEFI2024@epfl.ch

SEFI 2024 – General Information

Complimentary Registrations

Complimentary registration includes admission to the conference sessions, lunch, and coffee breaks. These registrations can be used for additional staff manning the exhibition areas and VIP Guests.

The nominated delegates are liable for their own accommodation and travel expenses. Additional staff members must register as conference industry delegates. Exhibitors are responsible for costs regarding transportation, set-up, and storage of any additional exhibition material.

Exhibition Spaces

The Exhibition will be held on the [EPFL Campus, Lausanne, Switzerland](#), in Building SG, on the ground floor in [Hall SG 094.11](#). The main meeting rooms are located throughout the Campus. Registration will be located at the ground floor and coffee breaks and lunch will be served in the SG 094.11 Hall during the conference breaks.

Diamond sponsors have the first choice of area for their exhibition space. In the case of multiple applicants in the same category, spaces are negotiated on a first-come, first-served basis.

Exhibitors are invited to set up their own free-standing folding display panel system to a size confirmed in their sponsorship pack. Exhibition space is limited, and these dimensions cannot be exceeded.

Conference Sponsors Quiz Game

Sponsors choosing to take this option will be asked to provide a question about their company, products or services for inclusion in a quiz, which will be in the Conference App.

Delegates will be given the opportunity to submit their answers and win a prize. This will encourage delegates to come to know more about your products and services (and visit you at your exhibition space if you decide to have one).

Cancellation Policy

On signing the sponsorship/exhibition application form, the company agrees to pay the amount in full.

All cancellations must be sent in writing to SEFI2024@epfl.ch and sponsorship fees are non-refundable.

The conference is expected to go ahead in line with Swiss Government guidelines.

The organiser may cancel or reschedule the event in its sole discretion. Should the event be cancelled, the organiser agrees to refund the company in full.

Should the event be postponed, the sponsorship will automatically transfer to the new date.

Bank service charges and all administration fees will be deducted from all conference refunds.